

ROBOT LOVE EINDHOVEN – 2018

Press Release: ROBOT LOVE in the Campina Milk Factory



In six months, ROBOT LOVE will be launched, an international exhibition at the intersection of art, design, and technology. ROBOT LOVE will take place this autumn at the milk factory on the former Campina site in Eindhoven, an inspiring environment for this exhibition. [Stichting Niet Normaal](#), [Bouwfonds Property Development](#) (BPD), Eindhoven municipality, funds, sponsors, cultural and social partners, join hands to make ROBOT LOVE possible.

From 15 September to 2 December 2018, ROBOT LOVE will answer the question of whether we can share love with robots. During Dutch Design Week 2017, the Robot Love Embassy, as part of the World Design Event, was the successful kick-off of ROBOT LOVE, in which 63,000 visits were counted in nine days. Without blindly embracing robots or going along with the fear of these newcomers in our lives, ROBOT LOVE is looking for possible relationships between humans and robots. Disruptive technologies shake us awake but also offer opportunities. Robots and artificial intelligence (AI) also challenge us to think about

our humanity. Who are we and what do we want to become?

You can already date online with PIP, our chatbot, and get excited by the fascinating discovery tour that awaits visitors.

Area developer BPD is the new owner of the former Campina site. In the coming years, BPD will redevelop this intriguing area on the Eindhoven Canal close to the center of Eindhoven while retaining monumental parts. A new dynamic part of the city will soon emerge - a place with a mix of functions: living, working / creating and recreation, in which people are central. A car-free place, without traditional streets and sidewalks, but with shared places that give rise to meeting one another.

Carl Smeets, director of BPD: *"Before we can actually start to work, this area must also continue to live and we will organize temporary activities to this end. ROBOT LOVE is the first large-scale cultural event that will be organized here. We are proud to be able to open a part of the site to the public with this beautiful event."*

BPD has been contributing for 70 years to the quality of people's living environment. Art and culture are stimulated in different ways, both within and outside the organization.

ROBOT LOVE is the fourth large-scale art manifestation of the Niet Normaal Foundation, after Niet Normaal (Beurs van Berlage, Amsterdam, 2009/2010), Ja Natuurlijk (Yes Naturally, GEM, The Hague, 2013) and Hacking Habitat (Prison Wolvenplein, Utrecht, 2016).



InMoov, designed by Gael Langevin. Photo: Yethy

Practical Information

September 15 - December 2, 2018

Campina Milk Factory

[Kanaaldijk Zuid](#)

Eindhoven

Open

Daily from 11 am to 6 pm (Friday from 11 am to 6 pm)

Closed on Mondays

Accessible to persons with a physical or mobility disability

[Information & contact](#)

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[ROBOT LOVE Academy](#)

An educational program for primary and secondary education, developed in collaboration with the ArtEZ Research Center for Art Education. For more information contact [Peter de Rooden](#).

Publication ROBOT LOVE ([Publisher Terra](#))

A richly illustrated book at the exhibition presents the work of 60 international artists on the cutting edge of art, technology, and social change. With works by, amongst others, Roger Hiorns, Hito Steyerl, Philippe Parreno and L.A. Raeven. Renowned scientists and writers such as Margaret Atwood, Arnon Grunberg, Reza Negarestani, Katarina Kolozova and Tobias Revell contribute to the book with explanatory and convincing essays.

Public Program ROBOT LOVE Eindhoven 2018

Robot Love symposium | Test procedure Brothel holder versus Sex robots | Disruptive Technology | Inclusive Innovation Day | Freestyle Robopark | Frankenstein Symposium | Maker Faire Cars | Domotics Festival | Game of Drones | Prosthesis Party | Cyborg Catwalks

ROBOT LOVE thanks the following funds, sponsors, partners:

[Baltan Laboratories](#), [BankGiro Loterij Fonds](#), [bkkc](#), [Blockbusterfonds](#), [Brabant C](#), [Brainport Eindhoven](#), [Bouwfonds Property Development](#), [Cultuur Eindhoven](#), [CultuurStation](#), [Design Academy Eindhoven](#), [Dutch Design Foundation](#), [Eindhoven365](#), [FNV](#), [Fonds 21](#), [Fontys](#), [Gieskes-Strijbis Fonds](#), [Mondriaan Fonds](#), [Nederlands Kamerkoor](#), [Park Theater](#), [Prins Bernhard Cultuurfonds](#), [VSBfonds](#), [Sint Trudo](#), [Smartrobot.solutions](#), [Stimuleringsfonds Creatieve Industrie](#), [Summa College](#), [TU Delft](#), [TU Eindhoven](#), [Universiteit Twente](#), [Van Abbemuseum](#).

ROBOT LOVE is made possible by [Stichting Niet Normaal](#)

Note for editors:

For more information, photos or appointments with artistic director Ine Gevers contact [Daniel Bouw](#).



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